

Press Release

FOR IMMEDIATE RELEASE

Student Uses Social Media to Spark Career

America's Future Talk Show Host

Pittsburgh, PA (September 19, 2011) --The future of television is now in the hands of the internet and one student at Point Park University is taking advantage of this phenomenon, using Facebook and Twitter unlike other college students for a dream some think impossible - becoming America's Future Talk Show Host.

Bernard Charles Vincavage, 20, junior interdisciplinary studies major at Point Park University studies broadcasting and acting for the sole purpose of becoming the next trailblazing talk show host and has utilized social media outlets like Facebook and Twitter to make his dream of becoming America's Future Talk Show Host a reality.

Angela Meiers of Point Park University's Career Development Center believes that social media has helped Vincavage magnify his networking talents for his career goal. "He recognizes the importance of social media and effectively uses it as one of the many ways to market himself. He even created a newsletter to update his followers on his journey." Meiers continued to say, "Bernard is one of the most passionate and ambitious students I've met here at Point Park and with that he deserves a larger following than what he may already have today."

Vincavage has been recognized among his social circle for always carrying business cards, but recently he added to his arsenal of marketing tools.

"Since I am going to LA, I said to myself 'Oh maybe I need a special social networking card that I can hand out to anyone, not just professionals', so I created two sets of cards depending on who I run into, " admits Vincavage, who calls himself America's Future Talk Show Host. "With all these networking events that I attend, I created a SocNet Card that basically lists my Facebook Page, my own hashtags for tweets as well as my show-blog that is nestled on the side of the card."

Prior to taking his first trip to LA, Vincavage won a sponsorship with Prilosec OTC as their official TV host with the help of Facebook and Twitter. He marketed his application through postings on Facebook and tweeting non-stop in order to gain enough votes to win and continue his passion. "At that moment, I knew that social media is a tool that can advance even the wildest dream like becoming a television talk show host. People listen when it is on Facebook or Twitter," said Vincavage.

He explained that social media networking is the key to gaining a following and with a larger fan base it becomes easier to promote yourself from nothing. Vincavage encourages others to send him a quick post or tweet because he wants to hear about your inspirations, creations, and dreams.

"I want people to feel like they are a part of this journey with me," said Vincavage. "That is the power of social media. The internet is transforming your connections and sparks a motivation to shoot for the stars."

For more information, please go to BernardTalks.com.

ABOUT AMERICA'S FUTURE TALK SHOW HOST

America's Future Talk Show Host (AFTSH) is a professional endeavor that Bernard Charles Vincavage Junior has dreamed of making into a reality by utilizing the internet. With a Show-Blog called *The Bernard Charles Show*, Bernard blogs about his own career advances, writes reviews and entertains his audience with opinion. His Facebook, Twitter, and YouTube links are all available at www.bernardtalks.com. In 2010, Prilosec OTC recognized Bernard as their Official TV Host and sponsored Bernard to attend the first-ever Reality Rocks Expo where he expanded his networking circle to the West Coast. Bernard resides in Northeast Pennsylvania and is willing to listen to any dream and will work hard to help make those dreams into a reality.

Connect with America's Future Talk Show Host:

The Bernard Charles Show - <http://bernardtalks.com/>

Facebook - <http://www.facebook.com/FutureTalkShowHost>

Twitter - <http://twitter.com/BernieLuvsEllen>

YouTube - <http://www.youtube.com/user/EllensNumber1>

LinkedIn - <http://www.linkedin.com/in/vincavageb>

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